WHAT ESPORTS VENUES LOOK FOR IN CONSULTING

CIRCUIT

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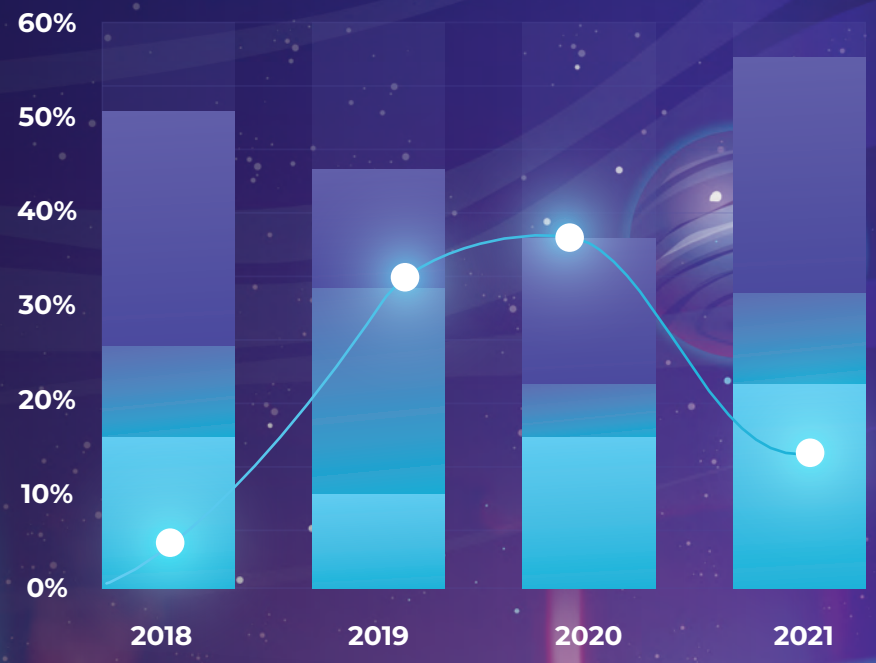

ESPORTS VENUES have engaged with ggCircuit over the last three years to provide consulting services.

This is what we've learned...

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34%
Startup Consulting

26%
Implementation Consulting

40%
Maintenance & Support

ESPORTS VENUE consulting comes down to three main phases:

- Startup Consulting
- Implementation Consulting
- Maintenance

One client may add multiple phases to their engagement. Other work may include server creation, hardware sourcing, and decor.

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STARTUP CONSULTING

The goal of startup consulting is to get a business ready for the daunting task of starting an esports venue.

Guidance for business plans, business models, space layout, technical solutions, etc. are included.

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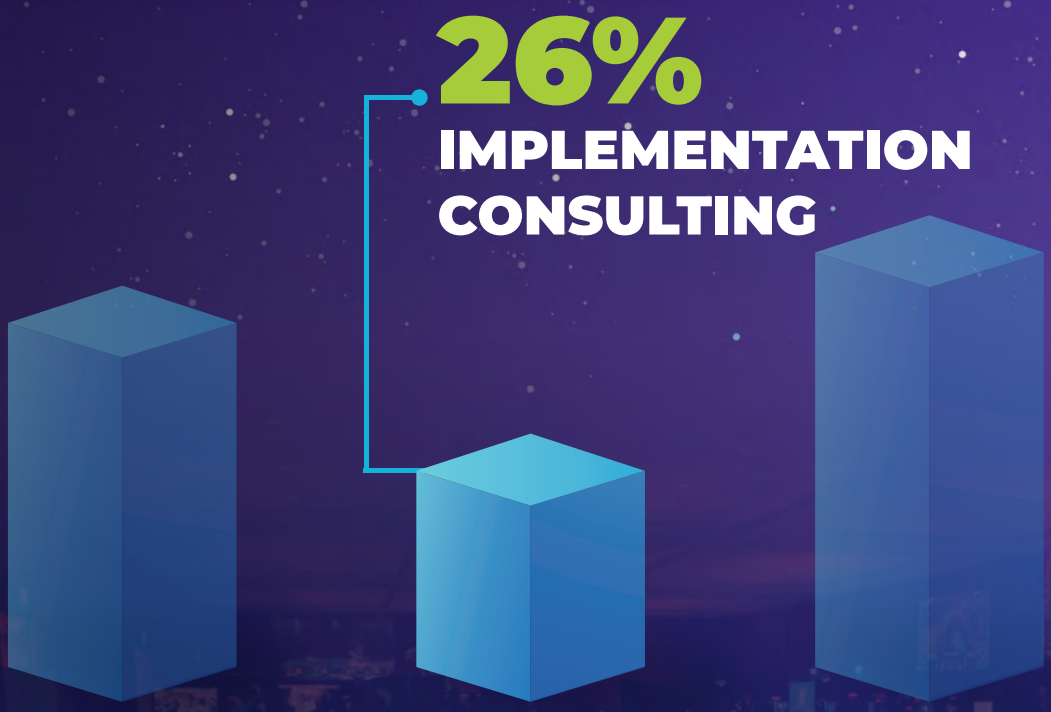
IMPLEMENTATION CONSULTING



This stage takes everything from startup consulting (if applicable) and implements it.

Direct work with the client both remotely and on-site ensures your hardware, network, server, software, & employees are ready to go when you open on day one.

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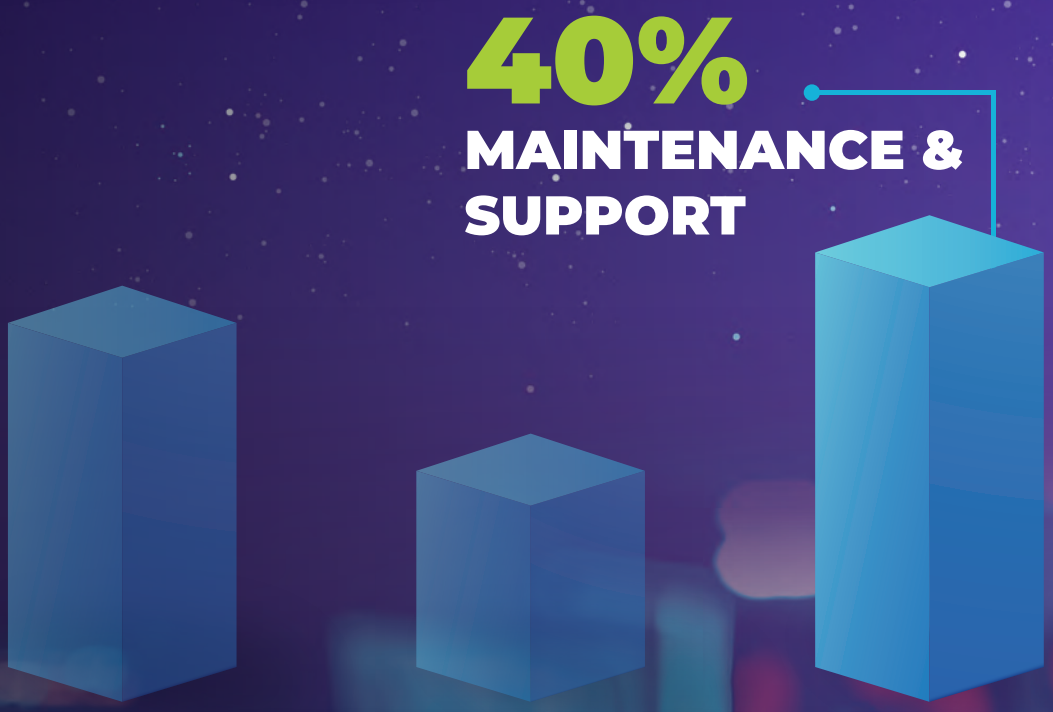
MAINTENANCE & SUPPORT



The most overlooked piece of an esports venue is keeping games, software & network in tip top shape.

The majority of our clients look to us to maintain their location and servers providing daily remote updates and peace of mind.

Venue staff just open the doors and they are ready for business.

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SUMMARY

As esports venues continue to explode through the popularity of competitive video games, it can be a wild beast to tame.

Many variables go into creating, running & maintaining this business. It takes a well versed person to be able to do it all.

Before opening, please consider working with a consultant to get all questions answered and lower the brick walls of starting your esports venue.

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